

# MARK BULLIMORE

SENIOR UX / UI DESIGNER

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## ABOUT

My ambition is to solve problems using creatively enhanced digital solutions that are highly engaging focusing on a user centric approach. I have worked in the design industry for the last 10 years, with experience in both agency and In-house teams.

I'm always one to pitch in, whether it's participating in an ideation session, putting in those extra hours or first on a tea round, I'm there!

## SKILLS

UI/UX design, strategy & research, information architecture, wireframing, interaction design, prototyping, mobile apps/responsive design, critical thinking, teamworking, resource planning and time management.

## TOOLS

Adobe Creative Suite (Xd, Photoshop, Illustrator and InDesign), Mockups, Invision, Avocode, Zeplin and Sketch.

## QUALIFICATIONS

BA(hons) Graphic Design  
Nottingham Trent University (2010)

BTEC National Diploma, Foundation Art & Design  
South Nottingham College (2006)

## SKYLIGHT MEDIA

UX designer | Jan 2016 – Feb 2020 | Nottingham

Whilst working at Skylight Media I have implemented a full service digital design process focusing solely around a user centric approach. Our projects varied from designing brochure websites through to eCommerce platforms for B2C and B2B clients across a wide range of sectors. Constantly developing my skills, I use insights and trends in user behaviour to improve my UX process.

My design thinking approach has improved usability across all our platforms and can be adapted to apply to any digital product.

## THORNTONS

Online Designer | Aug 2013 – Oct 2015 | Derby

As an in-house digital designer, I had the opportunity to gain a great amount of experience working with different departments. For example, I have been able to work with the marketing team to devise online concepts, one in particular for Easter. I created a number of ideas including mobile/tablet applications, micro sites and social media campaigns. I redesigned the intranet system and was able to look into user experience design, something I wish to do more of in the future.

## BYG SYSTEMS

Designer / Artworker | Oct 2010 – Aug 2013 | Nottingham

My role has seen me creating pre sale work with whole design concepts created with both senior designers and clients. From this I have then taken these concepts through to project completion working with the production team in a lead role. Sourcing Images for courses using design templates, Following brand guidelines, Implementation of content into courses framework, Creation and Retouching of artwork/images and Dealt with client requests.